



2022 SPONSORSHIP OPPORTUNITIES

Beginning as a 50th birthday celebration turned wedding, Kellypalooza is an annual all-day outdoor music festival experience at a family farm in Ohatchee, Alabama that sits on the banks of Cane Creek, a tributary to the Coosa River.

Since 2020, the event has supported Coosa Riverkeeper, a 501(c)3 non-profit with a mission to protect, restore, and promote the Coosa River and its tributaries in Alabama. Kellypalooza 2022 takes place on Saturday, October 29 to Sunday, October 30 from 12:30pm to 11:00pm at the Williams Farm in Ohatchee, Alabama. All proceeds from this event benefit Coosa Riverkeeper for clean water.

Join us for the 10th Anniversary of Kellypalooza!

\$5,000 -- Stage Sponsor (two sponsorships available)

- Banner with your name or company logo on one side of the stage
- Recognition throughout the event from the stage between bands
- 10 shoutouts on Coosa Riverkeeper's social media (over 20,000 followers)
- Enjoy a scenic 7 mile paddle with Coosa Riverkeeper (boats, shuttle, and PFD included)
- Recognition on Kellypalooza social media and website
- 30 complimentary tickets

\$2,500 -- Headliner Sponsor (three sponsorships available)

- Your name or company logo on main banner above stage
- You announce the headliner and say a few words about your business
- Recognition on the Coosa Riverkeeper social media
- Linked logo on the Coosa Riverkeeper website
- Opportunity to take a boat tour of one of the Coosa's lakes with Staff Riverkeeper
- Recognition on Kellypalooza social media and website
- 15 complimentary tickets

\$1,000 -- Corporate Sponsor (unlimited available)

- Your name or company name on banner above the stage
- Recognition from the stage throughout the day
- Recognition on the Coosa Riverkeeper social media and website
- Recognition on Kellypalooza social media and website
- Coosa Riverkeeper trucker hat & t-shirt for your business owner
- 10 complimentary tickets

[LEARN MORE AT KELLYPALOOZA.COM](http://KELLYPALOOZA.COM)

SPONSORSHIP FORM

Company/Organization: _____

Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

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Sponsor Name – as you would like it to appear on printed materials

Note: Email your logo to abby@coosariver.org by the appropriate deadline in .jpg or .tif format, 300dpi.

We will sponsor at the following level (please circle one):

Stage Sponsor \$5,000 | Headliner Sponsor \$2500 | Corporate Sponsor \$1000

We regret that we cannot participate. Enclosed is our contribution for \$ _____.

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Payment Type (circle):

Check (payable to Coosa Riverkeeper: 102B Croft Street, Birmingham, AL, 35242)

Visa | MasterCard | Amex | Discover

Please invoice me for \$ _____

Card Number: _____

Security Code (3-4 Digit Code): _____ Expiration date: _____

Printed Name as on card: _____

Billing Address (if different than above) _____

Authorized Signature: _____

Please complete this form and return to: Coosa Riverkeeper, Att. Abby Brown,
102-B Croft Street, Birmingham, AL 35242 or EMAIL the form to: abby@coosariver.org

THANKS FOR YOUR SUPPORT! | *Keep a copy of this form for your records. Tax ID# 27-3430200*

LEARN MORE AT KELLYPALOOZA.COM